

## **A favourite among the UK, Simply Scuba seems to have just bested itself.**

Having already conquered the on-line market, the retailer strives to be even better for its loyal customers and provide them with the latest news, equipment, and services on the net.

Simply Scuba, one of the seven sister websites comprising the Simply Group, has continued to strive to bring to their customers the most diverse selection of only high quality scuba related gear and accessories. They have now expanded their stocks to include all of the latest models from the Suunto Zoop, and Oceanic HD400 lines ensuring that when you go with Simply Scuba you go with the best.

Before you ever get to the check out page Simply Scuba wants to make your on-line selection process nothing short of a breeze and that is done with a myriad of customer reviews, buyer guides, and along with other relevant insider tips and keys to look for in each specific unit carried. Finding the precise fit and feel of not only wetsuits and dry suits but other scuba diving equipment essentials is key, and now supplementing sizing guides there is the newly instituted fitting room service which allows you to try out the fit and if it isn't exactly as you like you can swap it out free of charge.

Simply Scuba has made it their top priority to not only bring the most in demand scuba diving equipment to their customers but in turn establish themselves as the very best in customer service. Uniquely, while these sister sites have become a leading force in the on-line market they are not only family owned but operated similarly as such comprised of a select few individuals; this makes it possible to have a more personal investment in each and every patron.

Outside of competitive prices on the widest selection of the most prominent brands in the market Simply Scuba has gone through many pains to encompass every facet of the sport which is probably why it has been voted best dive retailer of the year by Diver Magazine readers. Visitors of the site will be impressed with the wide array of demo videos now present on the main site as well as the myriad of other equipment and undersea related articles on the newly launched community section at <http://blog.simplyscuba.com/> that will keep you up to date on not only current products but a sneak peak at what is to come.

Simply Scuba merited its status as top supplier for a reason and one is certainly its array of only top tier quality manufactures in all of the scuba supplies available. There are always more being added throughout the season so that the entire stock is both fresh and on the latest cusp of technology.

There is now the Simply Scuba iPhone app that you can download here - <http://www.simplyscuba.com/docs/iPhone.aspx> to get all of your scuba diving shopping done on the go. Putting the customer first Simply Scuba has already proven to be the best and looks to stay that way.

With all of the new wet suits, dry suits, and other scuba diving essentials now featured at Simply Scuba one would be hard pressed to find a better variety of leading manufacturers in the niche market. Simply Scuba works to facilitate each step of the process making it genuinely a breeze to get what you need and set off into the deep blue for any adventure.

**About the company:**

Simply Scuba is one of the seven websites established in 1995 by Gerrard and Jo Dennis; currently they have employed 24 staff members located between Faversham and Whitstable, Kent and proudly boast generating £3.5M.

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